COLD EMAIL THAT BOOKS CALLS WITH THE BUSINESSES YOU WANT.

18.9%
BEST REPLY RATE

I build and run the whole system: safe sending domains, warmed inboxes, verified lists of your ideal buyers and short emails in your voice. You get replies from people who want to talk.

18.9%
Reply rate · 668 municipal buyers in Canada, 126 replies in four weeks

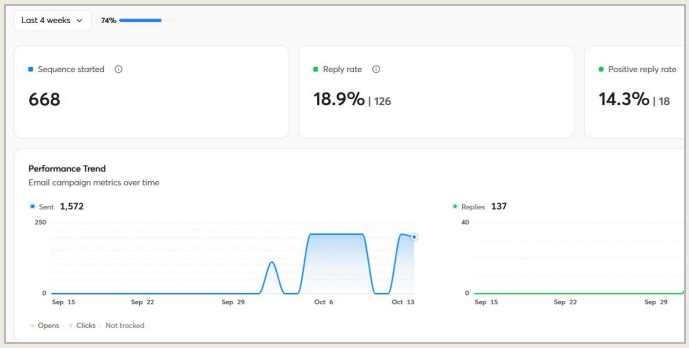
27
Opportunities · 435 retail buyers, 14.94% reply rate

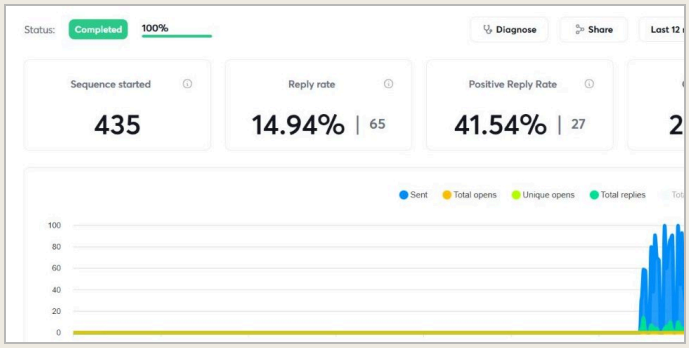
130
Replies · UK interior design, first campaign of 1,009 prospects

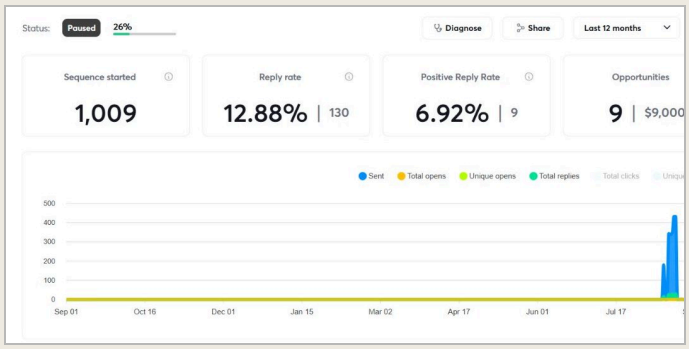
25
Opportunities · 1,376 local cleaning companies

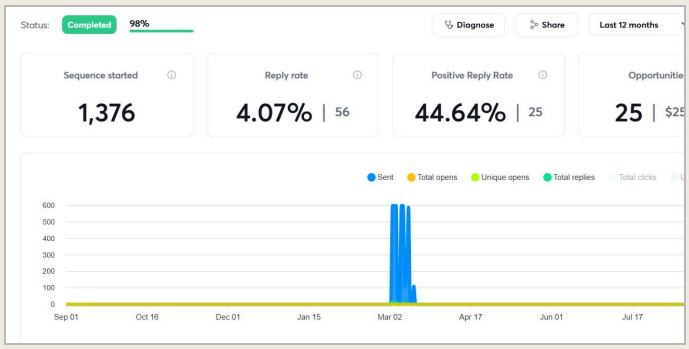
84%
Open rate · 1,726 B2B decision makers, 9 opportunities

219
Opportunities · 560,000-email law & HR programme









REAL CAMPAIGN DASHBOARDS · CLIENT NAMES HIDDEN FOR PRIVACY

EVERYTHING INCLUDED

SENDING DOMAINS

Separate domains for outreach, so your main domain is never at risk.

DNS DONE RIGHT

SPF, DKIM and DMARC set up and tested until every check passes.

MAILBOXES & WARM-UP

Google or Microsoft inboxes warmed for 2 to 3 weeks, kept at safe limits.

LEAD LISTS

Your ideal buyers found by industry, size, title and place. Every address verified.

COPY IN YOUR VOICE

Short, specific emails around one problem you solve. You approve every word.

SEQUENCES & TESTING

3 to 4 steps with A/B variants, so the best angle wins on data.

REPLY HANDLING

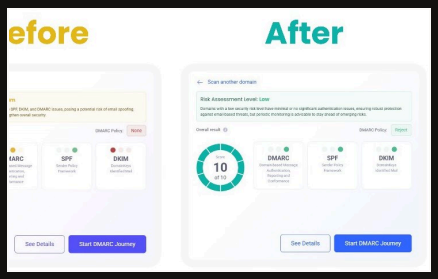
Replies sorted by AI and by hand. Interested people go to you or your calendar.

WEEKLY REPORT

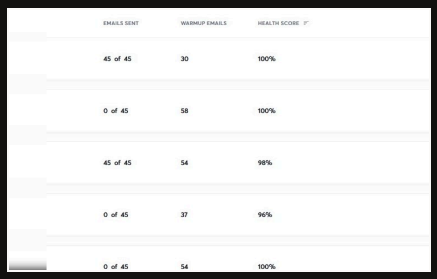
Sent, replies, positive replies, meetings, and what changes next week.

DELIVERABILITY FIRST

GREAT COPY IS WASTED IN SPAM. THE PLUMBING COMES FIRST.



Domain score raised from 4/10 to 10/10



Mailboxes at 96% to 100% health while sending



Google mailbox fleet, all active at 100%

01

STRATEGY CALL

Who you sell to and the offer most likely to start conversations.

02

INFRASTRUCTURE

Domains, DNS and mailboxes in week one, then warm-up.

03

LIST & COPY

A verified list and a sequence you approve.

04

LAUNCH

Slow, safe sending. Replies watched daily.

05

MEETINGS

Interested replies land with you, ready for a call.

Best for: bookkeepers and accountants, law firms that serve businesses, IT and managed services, commercial cleaning, agencies and consultants, manufacturers and distributors, and any firm whose clients are other businesses. In any country.

Why one trusted expert: most cold email fails for boring reasons, like a burned domain, a bad list or a message about the sender. You need one person who owns the whole chain, from DNS to the reply that becomes a meeting, and who also makes sure your website and Google profile convert the leads.